In the claims:

1. (Previously presented) A method for wireless network data collection utilizing a telematics unit within a mobile vehicle communication system, the method comprising:

detecting, at a vehicle system module, at least one wireless short-distance communication network identification signal, the vehicle system module including software and hardware components for operating, controlling or monitoring one or more vehicle systems, and the vehicle system module coupled to a vehicle communication bus;

generating wireless network information based on the at least one detected wireless network identification signals; and

communicating the generated wireless network information to a service provider by detecting a wireless network information upload trigger and initiating a wireless network information transmission to the service provider responsive to the detected wireless network information upload trigger.

2. (Original) The method of claim 1, wherein detecting the at least one wireless short-distance communication network identification signal comprises:

receiving at least one wireless short-distance communication network identification signal;

determining a unique device identifier associated with each received wireless short-distance communication network identification signal; and

storing the determined unique device identifier.

3. (Original) The method of claim 1, wherein the wireless short-distance communication network identification signal includes information selected from the group consisting of: an internet protocol address, GPS location, a location identification tag, points of interest, venue capacity, venue size, and category.

4. (Original) The method of claim 1, wherein generating the wireless network information comprises:

associating a GPS coordinate with the detected wireless short-distance communication network identification signal; and

storing the wireless short-distance communication network identification signal and the associated GPS coordinate.

5. (Original) The method of claim 4, wherein the GPS coordinate is based on the location of the telematics unit at the time of reception.

6. (Original) The method of claim 4, wherein the GPS coordinate is included within the at least one wireless short-distance communication network identification signal.

7. (Original) The method of claim 1, wherein the at least one wireless short-distance communication network identification signal is selected from the group consisting of: radio frequency identification data, a short message service signal, an IEEE 802.11 standard compliant signal, and a Bluetooth compliant signal.

8. (Canceled)

9. (Previously presented) The method of claim 1, wherein detecting the wireless network information upload trigger comprises:

receiving a wireless network information request; and

processing the wireless network information request to identify the wireless network information upload trigger.

10. (Original) The method of claim 8, further comprising:

transmitting the wireless network information to a service provider.

11. (Currently amended) A computer readable medium encoded with a computer program for operating a telematics unit within a mobile vehicle, comprising:

computer readable code for detecting, at a vehicle system module, at least one wireless short-distance communication network identification signal, the vehicle system module including software and hardware components for operating, controlling or monitoring one or more vehicle systems, and the vehicle system module coupled to a vehicle communication bus;

computer readable code for generating wireless network information based on the at least one detected wireless network identification signals; and

computer readable code for communicating the generated wireless network information to a service provider, wherein the computer readable code includes:

computer readable code for detecting a wireless network information upload trigger; and

computer readable code for initiating a wireless network information transmission to the service provider responsive to the detected wireless network information upload trigger.

12. (Currently amended) The computer readable medium encoded with the computer program of claim 11, wherein the computer readable code for detecting at least one wireless short-distance communication network identification signal comprises:

computer readable code for processing the received at least one wireless short-distance communication network identification signal;

computer readable code for determining a unique device identifier associated with each received wireless short-distance communication network identification signal; and

computer readable code for storing the determined unique device identifier.

13. (Currently amended) The computer readable medium encoded with the computer program of claim 11, wherein the computer readable code for generating wireless network information based on the at least one detected wireless network identification signals comprises:

computer readable code for associating a GPS coordinate with the detected wireless short-distance communication network identification signal; and

computer readable code for storing the wireless short-distance communication network identification signal and the associated GPS coordinate.

14. (Currently amended) The computer readable medium encoded with the computer program of claim 11, wherein the GPS coordinate is based on the location of the telematics unit at the time of reception.

15. (Currently amended) The computer readable medium encoded with the computer program of claim 11, wherein the GPS coordinate is included within the at least one wireless short-distance communication network identification signal.

16. (Currently amended) The computer readable medium encoded with the computer program of claim 11, wherein the at least one wireless short-distance communication network identification signal is selected from the group consisting of: radio frequency identification data ,a short message service signal, an IEEE 802.11 standard compliant signal, and a Bluetooth compliant signal.

17. (Canceled)

18. (Currently amended) The computer readable medium encoded with the computer program of claim 11, wherein the computer readable code for detecting the wireless network information upload trigger comprises:

computer readable code for processing a received wireless network information request to identify the wireless network information upload trigger.

19. (Currently amended) The computer readable medium encoded with the computer program of claim 11, further comprising:

computer readable code for transmitting the wireless network information to a service provider.

20. (Previously presented) A system for operating a telematics unit within a mobile vehicle, the system comprising:

means for detecting, at a vehicle system module, at least one wireless short-distance communication network identification signal, the vehicle system module including software and hardware components for operating, controlling or monitoring one or more vehicle systems, and the vehicle system module coupled to a vehicle communication bus;

means for generating wireless network information based on the at least one detected wireless network identification signals; and

means for communicating the generated wireless network information to a service provider including means for detecting a wireless network information upload trigger and means for initiating a wireless network information transmission to the service provider responsive to the detected wireless network information upload trigger.